



FOR IMMEDIATE RELEASE

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Pay-As-You Go Service for Water Regulations Finding Many Fans

Close to 300 of Central Valley dairy farmers already signed up for a variety of services.

Modesto, CA – With the new Central Valley Waste Discharge Regulations (WDRs) in effect, several deadlines passed, and the May 3rd sampling deadline on the horizon – dairy producers are finding help. Numerous companies are soliciting business from dairy farmers with many asking for contracts and/or retainer fees.

Western United Environmental Services (WUES) is unique in the sector because of its mission to help Central Valley dairy producers comply with the new WDRs while finding ways to minimize the cost impact on their dairy operation. “It’s difficult trying to set prices for complying with new regulations because no one knows how much time it will take. We are committed to making sure that dairy producers pay only for the services they use, and to charging the lowest cost possible for those services,” points out Heather Kenney, Office Manager for WUES.

Credibility and credentials is another area that many dairymen are leery about. “I had several companies that wanted me to hire them but I trusted Western United’s experience and knowledge,” explains Steve Dias, partner and owner of Willow Grove Farms, which milks 1,400 cows in Hanford. WUES benefits from the training and expertise of a staff member who worked for the Water Quality Control Board and has two certifications: certified crop advisor and certified pesticide advisor.

“I run my dairy and don’t have time for all the paperwork. WUES has been really on top of keeping me informed and meeting the deadlines. The best part is that I don’t have to worry about the regulations anymore I know WUES will make sure I am in compliance,” states Dias.

So far WUES has signed up almost 300 dairies in the Central Valley. The five WUES Environmental Technicians are motivated, committed professionals who enjoy spending their days working to keep dairy producers in business and compliant with the new regulations. “At the end of the day, if I know that I helped a dairy family stay in the game, then I know I did my job,” Dan Roos, one of the Environmental Technicians says proudly.

To learn more about the Central Valley WDRs or to sign up please call (209) 238-3818 or visit www.wuenvironmental.com.

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About The Central Valley Water Board Regulations:

The Central Valley Water Board estimated the compliance costs to be \$45-65,000 per dairy for the first year and approximately \$35-45,000 for every year thereafter. For more information please visit

www.swrcb.ca.gov/rwqcb5/ .

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